



Invitation for
SHOES
FROM **KOBE**, JAPAN

Brand Information



Dola & ASW

“Walking on air” is the concept behind our line of footwear, which are designed to enhance everyday walking occasions such as when traveling or commuting. The astonishingly successful “A.S.W~Air Sense Walk” series has seen sales increase for 12 consecutive years since its launch, and now sells 240,000 pairs annually.

Elfe Co., Ltd.
<https://www.elfe-asw.com/>



TARGET

Women in
their
upper 40s

KOBE SHOES
Japan Chemical Shoes Industrial Association